

BELMONT ART ASSOCIATION SEEKS DESIGNS FOR “TRANSFORMING BELMONT” PUBLIC ART PROJECT

Local artists over age 18 are invited to submit designs to create artwork for four of the town’s utility boxes, used to control traffic lights in town. Winning artists will be responsible for painting their assigned box.

The “Transforming Belmont” Public Art Project is a venture initiated and managed by the Belmont Art Association, a local nonprofit organization championing art and artists in the Belmont area, in cooperation with and approved by the Town of Belmont. *This program is supported in part by a grant from the Belmont Cultural Council, a local agency which is supported by the Mass Cultural Council, a state agency.*

Traffic light control boxes (“Transformer Boxes”) are located at busy intersections and along streets throughout our town. Painting these drab utility boxes brings art out of our homes and studios and into the public; beautifies our environment; adds interest to our commutes and walks; and provides opportunities for members of the community to create. Last year the town’s first three transformer boxes were painted, shown below:



Pleasant and Brighton Streets
by Liz LaManche



Town Hall at Concord and Pleasant Streets
by Liz LaManche



Trapelo Road and Slade Street
by Ian Todreas

Information

Timeline

Applications Available:	Sunday, May 16, 2021
Deadline for submissions:	Sunday, June 20, 2021
Design selection and approval:	Sunday, June 27, 2021
Painting:	June 27 – August 20, 2021

Eligibility and Design Guidelines

Open to local artists over 18, working independently or as a team. Up to four designs per artist or team may be submitted for consideration by the Selection Committee. Artists should use the template below to scale their designs, but they can indicate individual panels and the roof of the box separately instead of fitting them into the template if necessary. The Selection Committee must be able to visualize the appearance of the entire box. Artists may specify which box location they have in mind for each submitted design. The art should be visible from a distance, so entries should incorporate bold colors and designs. All sides, including the tops of the boxes, must be included in the designs. *Any round meter on the side of a box must not be painted, but the area around it should be included in the design. All entry designs must be original and suitable for viewing by all ages. In addition to design submissions, artists must demonstrate their ability to carry out their proposals by submitting

supporting images or links to their other work with their application. A scaled template and application form are included below and are also downloadable as separate .pdf documents.

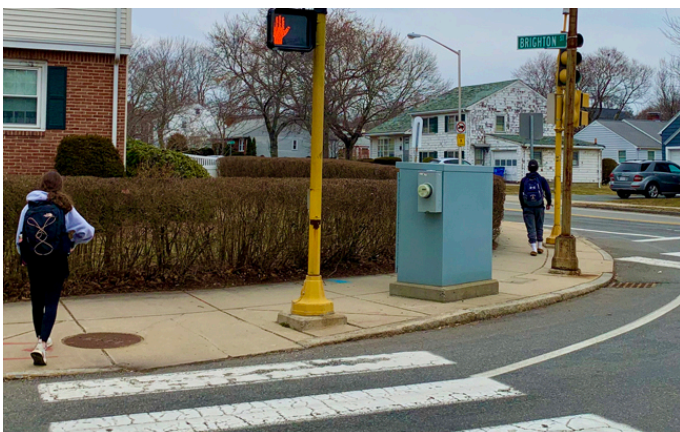
Box Locations



Intersection of Beech and Waverley Streets, near Town Field Playground and Courts, adjacent to the Beach Street Senior Center



Intersection of Trapelo Road and Common Street in Cushing Square, in front of the new Bradford development



Cross and Brighton Streets, near Winn Brook School



Belmont Fire Station Headquarters on Trapelo Road by People's United Bank

Selection Process

The Town of Belmont has designated which utility boxes will be painted. The Selection Committee will determine which designs will be used and assign boxes to winning artists. The Selection Committee is comprised of Co-Chairs of the Belmont Art Association, Co-Directors of the Belmont Gallery of Art, Belmont's Town Administrator, and the Assistant Town Administrator. Criteria used to select artists will be based on demonstrated technical ability and artistic merit, along with appropriate regard for the nature of the space and the audience. The art should enliven the area, beautify the street, and reflect positively on the neighborhood or area where box is located.

Artist's Stipend

Four selected artists (or teams) will each be awarded a stipend of \$750.00 to execute the painted design on the assigned transformer box. These funds must be used to purchase the specific materials listed below. Winning artists will receive an initial check for \$400 and a second payment of \$350 upon full completion of their project. *This year we will be asking artists to save their receipts from supply purchases to assist us in budget planning for next year.

Artist Responsibilities

Artists must follow the design approved by the Selection Committee for their assigned utility box. Artist(s) will prepare the surface by sanding, if needed, and priming thoroughly with exterior metal primer. Paint should be high quality, lightfast exterior acrylics, with the finished artwork protected by an isolation coat of clear acrylic gloss medium, and last by a layer of Sherwin-Williams Anti-Graffiti Coating. All sides, including the tops of the boxes, must be painted (a stepladder will probably be required). Artist(s) can sign their boxes and prepare a laminated statement to post nearby which explains their work and which credits the Belmont Art Association and Belmont Cultural Council sponsorship. Boxes must be completed before August 20, 2021.

*Sponsorship of the Belmont Art Association and the Belmont Cultural Council must be noted in all PR materials in addition to the artists' names.

NOTE: The artwork will be a long-term installation and will become the property of the Town of Belmont.



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Top: 44" wide x 28" high

Front: 44" wide x 54" high

Side: 27.5" wide x 54" high

Back: 44" wide x 54" high

Side: 27.5" wide x 54" high



ARTIST(S) APPLICATION FOR TRANSFORMING BELMONT

In addition to this form, application **MUST** include:

1. Letter of interest, including artist's CV or a paragraph describing qualifications.
2. Images of up to four proposed designs for the transformer boxes. Each submitted design image must be named: Lastname_design1.jpg, Lastname_design2.jpg, Last name_design3.jpg, Last name_design4.jpg. Images should be 300 dpi and not exceed 3 MB each.
3. Supporting documentation (link to applicant's website gallery if available, OR .jpg files of six recent works of art demonstrating painting and creative abilities).
3. For supporting documentation, submitted files should not exceed 2 MB each and should use the following naming protocol: Lastname_Title_Medium_Dimensions_Yearcreated
4. Please fill out the form below and submit with images of your design(s) and supporting images to the Belmont Art Association on or before the deadline of Sunday, June 20, 2021 at belmontart02478@gmail.com with the subject line: **Transforming Belmont.**

Name or Design Team Contact Person:	
Mailing Address: Street:	
Town, State, ZIP Code:	
Phone Number:	
E-mail Address:	
SUBMITTED DESIGNS:	
Name of Attached .jpg	1.
Name of Attached .jpg	2.
Name of Attached .jpg	3.
Name of Attached .jpg	4.
Website or Social Media Gallery: OR Names of Image Files Attached: Six Examples of Past Work in .jpg Format Files not to exceed 2MB, Named "Lastname_Title_Medium_HeightxWidth_Yearcreated.jpg" Example: Smith_Sunflowers_Oil_4'x3'_2019.jpg	1. 2. 3. 4. 5. 6.
Checklist of Attachments and Inclusions for Complete Entry	1. Letter of Interest 2. CV or paragraph describing qualifications 3. Proposed transformer box designs in .jpg format 4. Samples of other work
I have read and understand the guidelines for this public art project.	Initial Here: (Typed initials are acceptable.)