

Belmont Art Association Meeting: July 17, 2018

Location: Assembly Room, Belmont Public Library.

Members in attendance: Paul Beckingham, Naomi Ellenberg-Dukas, Erika Hartweg, Sophia Mone, John Norton, Dari Paquette, Linda Salter, Jane Wentzell

A Productive Meeting

1. Naomi Ellenberg-Dukas began the meeting by welcoming new member Paul Beckingham and giving him a brief history of the BAA and explaining its current transitional state.
2. Naomi briefly discussed the McLean barn reuse possibilities as a community arts center. Currently it will be stabilized with a \$175K CPA grant.
3. The membership survey needs to be sent out again since we only received 10 responses. Naomi and Erika Hartweg will meet tomorrow July 18th to put together a membership list to share with members via Constant Contact instead of Mail Chimp and try to figure out how to put the questionnaire on Survey Monkey to send to all members and former members.
4. Meet Belmont Community Information Fair table for the BAA at Chenery Middle School on Tuesday August 28th from 6-8 pm:
 - a. Naomi and Erika will attend; John Norton may also be able to join them.
 - b. Erika had the BAA informational flyers printed that Dari Paquette created with input from Naomi, Erika, and Linda Salter. Flyers can be used at this event, but postcards would be better.
 - c. Dari will design a tabletop display incorporating artwork images from BAA members. Dimensions for the display need to be obtained from the Meet Belmont Planning Committee.
 - d. Dari created a draft BAA postcard. Group members suggested modifications. Dari will edit and send out to the usual suspects for review. When all are in agreement, Dari will handle getting the cards printed.
 - e. Linda will write up the email requesting members to send artwork image .jpg files to Dari by August 5th at latest to use in the display.
 - f. A looping slide show of BAA members' artwork was also discussed. Sophia Mone will talk with Warren Croce to see if he can put this together from files sent to her to forward to Warren.
5. Erika will be away for the month of September and is currently the only local signatory on the BAA bank account, so people need to plan ahead if reimbursements will be needed. Erika will give Naomi a check for the September workshop honorarium.
6. Workshop September 22nd at 9:30 am: Fabric Portraits with Fiona Lovell-Horning. John Norton needs to take care of paperwork for the workshop. Naomi will send the required forms to John. The workshop will either be at the library or the Belmont Gallery of Art; Naomi will contact Rebecca Richards about using the BGA which is the preferred location. John will handle PR for the workshop.
7. What benefits come with membership in the BAA? Discounts with area merchants will be investigated.
 - a. Hagop's Art Studio: John Norton
 - b. Playtime: Naomi

- c. Other? Members should ask around.
- 8. Great suggestions:
 - a. New member Paul suggested a “Welcome to New Members” email because “after you join, there’s nothing!” Paul will draft the welcome letter.
 - b. Erika suggested a professional framing presentation at a future BAA meeting. John will contact Hagop’s about doing this in September or October.
- 9. Farmers’ Market: there is a dedicated table available to the BAA for October 18th which Erika has not confirmed. She will contact the market manager ASAP. Linda will helm the table at the market. Informational flyers can be used.
- 10. Erika contacted Joanna Tzouvelis of *The Belmont Citizen Herald* and discovered that she does not want to interview artists; she wants us to write our own articles and send them to her for publication! Naomi will contact Joanna Tzouvelis tomorrow about the possibility of a regular BAA News feature similar to the Library News column. Sophia Mone will write an article about her work to submit to the paper as the first BAA artist profile.
- 11. Next meetings:
 - a. No general membership meeting in August. Next meeting will be September 11th at the Benton Library. Fleur Thesmar will be presenting her work, and we will have a potluck supper. Naomi will contact the library and Fleur to confirm. If Fleur is unavailable, hopefully Hagop’s will present.
 - b. Subcommittees will meet before the next general meeting:
 - i. BCC Grant Program Committee needs to discuss PR for fall programs and standardize procedures for guest presenters: John Norton, Nicole Bernstein, Fleur Thesmar, Susan Kottler, Linda Salter, Naomi Ellenberg-Dukas, Sophia Mone
 - ii. Survey Committee needs to compile survey results after it has been sent out again: Naomi, Erika, Dari

Summary of Action Items

Paul: “Welcome to the BAA” letter

Naomi: Tomorrow: 1. Meet with Erika to create membership contact list and put survey on Survey Monkey; send out to all members and former members. 2. Contact Joanna Tzouvelis. 3. Ask Playtime about a BAA discount. **Additional:** 1. Send forms to John for Sept. workshop. 2. Contact Rebecca Richards about using BGA for workshop. 3. Contact Benton Library and Fleur Thesmar regarding September 11th meeting. 4. Move mailing list from Mail Chimp to Constant Contact. 5. Schedule Program Committee meeting.

Erika: Tomorrow: 1. Meet with Naomi to create membership contact list for Constant Contact and put survey on Survey Monkey. 2. Contact Farmers’ Market and confirm October 18th table for BAA. 3. Write honorarium check for September workshop.

Sophia: Contact Warren Croce re slideshow for Meet Belmont. Write article for *Belmont Citizen Herald*.

John: 1. Contact Hagop's re doing a framing presentation at either the September or October meeting; ask about a BAA member's discount. 2. Take care of paperwork for September workshop. 3. Publicity for workshop.

Dari: 1. Edit postcard and send out for review. 2. Look into postcard printing prices. 3. Get postcards printed. 4. Contact Meet Belmont Planning Committee re tabletop display dimensions. 5. Design tabletop exhibit for Meet Belmont.

Linda: 1. Email members ASAP requesting 2-3 .jpg files of art images be sent to Dari for the tabletop display by August 5th at latest; sooner is better. 2. Man BAA table at Farmers' Market on October 18th.

Minutes recorded by Dari Paquette with additional notes by Naomi Ellenberg-Dukas